

CONSUMER DECISION MAKING CONTEST RULES

I. **Eligibility**

- a. Read general rules.
- b. Any 4-H member who meets general eligibility rules can participate.
- c. Two teams per county or a maximum of eight participants per county may participate. Limit of 80 total participants.

II. **Procedures**

- a. Six classes will be judged with four items in each class. Eight minutes will be allowed for each class.
- b. Contestants will rotate through 3 classes, then to a holding/prep station, then proceed to a reasons room for set #1. Once done they will rotate through the remaining three classes, to a holding/prep station, then proceed to a reasons room for set #2.
- c. Classes will be selected from various state with resources announced each year.
- d. While judging, contestants will confer with no one except the group leader of their section of a superintendent of the contest. Offenders may have their class card pulled.
- e. Each Contestant give two sets of oral reasons with a time limit of two minutes per set. There will be eight minutes of preparation time allowed prior to giving reasons. A contestant may choose to utilize notes when giving reasons but will be scored accordingly.
- f. Fifty (50) points will be deducted from the team score for talking in the reasons holding area for each incident. The second reminder for a contestant will result in disqualification of that contestants scores.
- g. Total scores are based on 50 points each for 6 classes (300), 50 points each for reasons (100), for a total possible score of 400 for each individual. Team score is a possible 1200 points (based on three scores, on a four-man team the low score is dropped).
- h. In the case of a tie, the total reasons score will be used to break the tie on the team and individual overall. A tie on reasons score will be broken by the lowest placing scores on reasons classes. If there is a zero in the placing classes of one of the contestants, that contestant automatically loses the tie. If there is still a tie, the breaker moves to the predetermined classes.

III. **References**

- a. New Mexico 4-H Consumer Decision Making
- b. 2025 study resources – found in 4-H website: <https://nm4h.nmsu.edu/4h/conference.html>
- c. 4-H Consumer Decision Making Contest Scorecard, (300 D-8)
- d. Judging Event Scantron

IV. **Awards**

- a. High Point team will receive a banner and paperweight/plaque.
- b. Second place through fifth place individuals will receive ribbons.
- c. High Point team may attend 2026 National FCS 4-H Championship in San Antonio, Texas. In the event the High Point Team is unable to attend, the opportunity may be offered to the second placed team. All players must be active 4-H youth members in New Mexico.

V. **Classes & Reasons**

- a. The 2025 State 4-H Consumer Decision Making Classes will be;
 - Dental Products
 - Wearable Technology
 - Water Bottles
 - Skin Care: Sunscreen
 - Invitations (**Senior Only**)
 - Fitness Equipment (**Senior Only**)
- b. Reasons will be given on, Invitations and Fitness Equipment.