

CONSUMER DECISION MAKING CONTEST

I. Eligibility

- A. Read general rules.
- B. Any 4-H member who meets general eligibility rules can participate.
- C. Two teams per county or a maximum of eight participants per county may participate. Limit of 80 total participants.

II. Procedures

- A. Six classes will be judged with four items in each class. Eight minutes will be allowed for each class.
- B. Contestants will rotate through 3 classes, then to a holding/prep station, then proceed to a reasons room for set #1. Once done they will rotate through the remaining three classes, to a holding/prep station, then proceed to a reasons room for set #2.
- C. Classes will be selected from various states with resources announced each year.
- D. While judging, contestants will confer with no one except the group leader of their section or a superintendent of the contest. Offenders may have their class card pulled.
- E. Each Contestant will give two sets of oral reasons with a time limit of two minutes per set. There will be eight minutes of preparation time allowed prior to giving reasons. A contestant may choose to utilize notes when giving reasons but will be scored accordingly.
- F. Fifty (50) points will be deducted from the team score for talking in the reasons holding area for each incident. The second reminder for a contestant will result in disqualification of that contestants scores.
- G. Total scores are based on 50 points each for 6 classes (300), 50 points each for reasons (100), for a total possible score of 400 for each individual. Team score is a possible 1200 points (based on three scores, on a four-man team the low score is dropped).
- H. In case of a tie, the total reasons score will be used to break the tie on team and individual overall. A tie on reasons score will be broken by the lowest placing scores on reasons classes. If there is a zero in the placing classes of one of the contestants, that contestant automatically loses the tie. If there is still a tie, the breaker moves to the predetermined classes.

III. References

- A. New Mexico 4-H Consumer Decision Making
- B. 2023 study resources – <https://nm4h.nmsu.edu/documents/NM-CDM-Study-Guides-20231.pdf>
- C. 4-H Consumer Decision Making Contest Scorecard, (300 D-8)
- D. Judging Event Scantron

IV. Awards

- A. High Point team will receive a banner and paperweight/plague
- B. Second through fifth place teams will receive ribbons.
- C. High Point Individuals receive a buckle.
- D. Second through fifth place individuals will receive ribbons.
- E. High Point team may attend Western 4-H Roundup in Denver. In the event the High Point Team is unable to attend, the opportunity may be offered to the second-place team.

V. Classes and Reasons

- A. The 2023 State 4-H Consumer Decision Making Classes will be:
- Cell Phones
 - Multi Cookers
 - Fundraising
 - Jeans
 - Wireless Speakers
 - Yogurt
- B. Reasons will be given on: Wireless speakers and Jeans